



FRANKLINvets

Improve the health and production of your young stock

Franklin Vets has been working in partnership with Ruminant over the past 2 years to trial their calf meal with some of our clients. Our experience over this time is that the Nourish calf meal appears to offer performance advantages compared to other meals on the market, with better feed conversion efficiency and growth rates. The meal can also be incorporated into early weaning systems, so with the forecasted pay-out above \$6.00 / kg MS, there is opportunities to feed a high quality feed and achieve good growth rates, while reducing the volume of saleable milk used to feed calves.

Nourish Calf Meal has been scientifically formulated to improve growth rates and supply key nutritional components of a calf's diet.

- Being a meal and not a pellet there are no fillers
- The starch isn't compromised during a pelleting process
- The only NZ calf meal to include Complete Calf Additive

Complete Calf Additive has been developed to enhance growth and calf development during the early critical phase of the dairy cow. It contains:

- Unique antioxidant to enhance rumen microbial growth and protect developing rumen membranes
- Advanced rumen pH buffering matrix for safe efficient starch delivery
- Key protected amino acids to drive superior muscle growth in the early stages of rumen development
- All new enzyme combination to enhance starch and fibre digestion and provide greater energy efficiency
- Full vitamin, trace element and mineral profile
- No Harmful urea, ammonia or other non-protein nitrogen sources
- Coccidiostat.

This unique combination delivers superior growth rates, improved animal health and also creates the opportunity for early milk weaning.

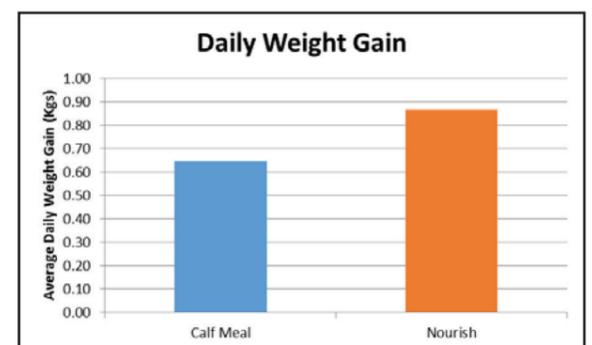
Franklin Vets Trial

In spring 2016, Nourish Calf Meal (orange in the graphs) was compared against the regular calf meal (blue in the graphs) on a large dairy farm in a non-controlled feed comparison. Over the first five weeks of life, calves fed Nourish Calf Meal grew 220g/day faster than calves fed regular calf meal.

With many current studies demonstrating that the early life of calves has significant influence over the first lactation performance of dairy cattle, this additional growth and performance could have long term health and production benefits well beyond higher weaning weights.

Farmer Feedback

On her Vet's recommendation, Emma Dingle, owner of TJS Farms at Huntly fed the meal to this year's autumn calves. It is now just 3 months since the start of calving, and already two thirds are weaned at far superior weights to previous years. Emma is really impressed at the weight gains, which she estimates to be 15-20kgs higher than previous years.



ROSS MCDONALD, RURAL SALES MANAGER - TE KAUWHATA/TAUPIRI - 027 458 3194
 MIKE CULPIN, RURAL SALES MANAGER - PUKEKOHE/WAIUKU & PAKAPURA - 021 742 978
 NINA MICAL, RURAL SALES MANAGER - KOPU/PAEROA - 021 556 140
 MATT AIREY, SALES DIRECTOR - 027 496 7806.

www.franklinvets.co.nz